

DEMOGRAPHIC-ECONOMIC PROFILE

OCEANA COUNTY, MI

Population	1990 Number	Percent	2000 Number	Percent	Percent Change
	22,454	100.0	26,873	100.0	19.7
Population Projections and Estimates					
2003	28,074				
2005	29,127				
2010	31,766				
2015	34,644				
2020	37,783				
2025	41,206				
2030	44,940				

Source: U.S. Bureau of the Census

Projected figures from WMSRDC

Race	1990 Number	Percent	2000 Number	Percent	Percent Change
One Race	22,454	100.0	26,364	98.1	17
White	21,211	94.5	24,284	90.4	14
Black or African American	58	0.3	86	0.3	48
American Indian and Alaska Native	242	1.1	279	1.0	15
Asian	35	0.2	67	0.2	91
Asian Indian	1	-	3	-	200
Chinese	3	-	8	-	167
Filipino	3	-	8	-	167
Japanese	7	-	8	-	14
Korean	18	-	17	-	-6
Vietnamese	2	-	1	-	-50
Other Asian	1	-	22	0.1	2,100
Native Hawaiian and Other Pac Islander	15	-	8	-	-47
Native Hawaiian	6	-	5	-	-17
Guamanian or Chamorro	0	-	2	-	(NC)
Samoan	9	-	0	-	-100
Other Pacific Islander	0	-	1	-	(NC)
Some other race	893	4.0	1,640	6.1	84
Two or more races	(NA)	(NA)	509	1.9	(NA)
Hispanic or Latino (of any race)	1,390	6.2	3,119	11.6	124
Mexican	1,178	5.2	2,412	9.0	105
Puerto Rican	5	0.0	21	0.1	320
Cuban	0	0.0	2	0.0	(NC)
Other Hispanic or Latino	207	0.9	684	2.5	230

Source: U.S. Bureau of the Census

Gender	1990 Number	Percent	2000 Number	Percent	Percent Change
Male	11,027	49.1	13,544	50.4	22.8
Female	11,427	50.9	13,329	49.6	16.6

Source: U.S. Bureau of the Census

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Age	1990 Number	Percent	2000 Number	Percent	Percent Change
Under 5 years	1,769	7.9	1,733	6.4	-2.0
5 to 9 years	1,935	8.6	2,004	7.5	3.6
10 to 14 years	1,883	8.4	2,303	8.6	22.3
15 to 19 years	1,632	7.3	2,288	8.5	40.2
20 to 24 years	1,161	5.2	1,371	5.1	18.1
25 to 34 years	3,335	14.9	2,989	11.1	-10.4
35 to 44 years	3,122	13.9	4,094	15.2	31.1
45 to 54 years	2,409	10.7	3,633	13.5	50.8
55 to 59 years	1,043	4.6	1,432	5.3	37.3
60 to 64 years	1,090	4.9	1,266	4.7	16.1
65 to 74 years	1,839	8.2	2,120	7.9	15.3
75 to 84 years	955	4.3	1,235	4.6	29.3
85 years and over	281	1.3	405	1.5	44.1
Median age (years)	34	(X)	37	(X)	10.1
18 years and over	15,812	70.4	19,299	71.8	22.1
Male	7,705	34.3	9,584	35.7	24.4
Female	8,107	36.1	9,715	36.2	19.8
21 years and over	14,982	66.7	18,224	67.8	21.6
62 years and over	3,734	16.6	4,521	16.8	21.1
65 years and over	3,075	13.7	3,760	14.0	22.3
Male	1,365	6.1	1,700	6.3	24.5
Female	1,710	7.6	2,060	7.7	20.5

Source: U.S. Bureau of the Census

Housing	1990 Number	Percent	2000 Number	Percent	Percent Change
Total Housing Units	12,857	100.0	15,009	100.0	16.7
Occupied housing units	8,071	62.8	9,778	65.1	21.1
Owner-occupied housing units	6,480	80.3	8,087	82.7	24.8
Renter-occupied housing units	1,591	19.7	1,691	17.3	6.3
Vacant housing units	4,786	37.2	5,231	34.9	9.3
Homeowner vacancy rate (percent)	1.6	(X)	1.7	(X)	6.2
Rental vacancy rate (percent)	6.7	(X)	9.1	(X)	35.8
Average household size	2.75	(X)	2.67	(X)	-2.9
Avg. household size of owner-occup. units	2.75	(X)	2.66	(X)	-3.3
Avg. household size of renter-occup. units	2.74	(X)	2.73	(X)	-0.4
Total households	8,071	100.0	9,778	100.0	21.1
Family households (families)	6,223	77.1	7,265	74.3	16.7
Married-couple family	5,243	65.0	5,918	60.5	12.9
Female householder-no husband present	701	8.7	903	9.2	28.8
Nonfamily households	1,848	22.9	2,513	25.7	36.0

Source: U.S. Bureau of the Census

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Income and Poverty	1990 Number	2000 Number
Median household income	\$22,383	\$35,307
Per capita personal income	\$9,582	\$15,878
Total number of individuals in poverty	3,963	3,875
Related persons under 18 years	1,578	1,406
Individuals 18+ below the poverty level	2,348	2,405
Individuals 65+ below the poverty level	460	331

Source: U.S. Bureau of the Census

Labor Force	2000 Annual Average	2003 Annual Average
Civilian labor force	14,450	14,450
Employment	13,450	13,075
Unemployment	1,000	1,375
Unemployment rate	6.9	9.6

Source: Michigan Department of Labor & Economic Growth/Employment Service Agency

Employment by Sector	2002 Annual Average
Farm Employment	976
Nonfarm Employment	9,413
Private Employment	7,735
Forestry, fishing, related activities, and other	(D)
Mining	(D)
Utilities	(D)
Construction	719
Manufacturing	1,262
Wholesale Trade	(D)
Retail Trade	1,101
Transportation and Warehousing	242
Information	69
Finance and Insurance	173
Real Estate and Rental and Leasing	386
Professional and Technical Services	355
Management of Companies and Enterprises	(D)
Administrative and Waste Services	(D)
Educational Services	69
Health Care and Social Assistance	505
Arts, Entertainment, and Recreation	265
Accommodation and Food Services	944
Other Services, Except Public Administration	584
Government and Government Enterprises	1,678
Federal, Civilian	64
Military	47
State and Local	1,567
State Government	129
Local Government	1,438

Source: Regional Economic Information System

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Major Employers	# of Emp	Product
Gray & Company	600	Cherries, glace fruit
Peterson Farms	500	Fruit and vegetable processing
Chase Farms, Inc.	250	Indl frozen food processing
Kurziel Iron Industries, Inc.	250	Gray iron, castings, counterwts
G H S P - Hart	230	Int auto inj molded plastic parts
New Era Canning Company	150	Fruit, vegetable canning
Pentwater Wire Products, Inc.	100	Wire, wire mesh & mat hndl eq
Oceana Foods, LLC	50	Dehydr fruits, can asparagus
Shelby Manufacturing, Inc.	50	Display racks, stamping & weld
Michigan Freeze Pack	50	Fruit and vegetable processing

Source: Oceana Economic Development Corporation, 2004

Industrial Parks	Total Developed Acres	Total Unoccupied Acres	Contact Information
Hart Industrial Park	20	5	(231) 873-7141
Shelby Industrial Park	35	3	(231) 873-7141

Source: 2003 West Michigan Industrial Parks/Sites Study, WMSRDC

For more information on industrial parks and economic development in Oceana County, contact the Oceana County Economic Development Corporation at (231) 873-7141

Transportation

Main Highways

US-31, M-120, M-20

Ports

Ludington (25 miles - Lake Michigan)

Railway Service

Passenger Rail Service offered by AmTRAK in Grand Rapids and Holland

Air Service

Muskegon County Airport: Norton Shores, Michigan. Annual number of passengers: 92,826

Gerald R. Ford International Airport: Grand Rapids, Michigan. Annual number of passengers: 1,805,000

Hart-Shelby Airport: Total operations: 6,740

Source: Michigan Economic Development Corporation and individual institutions

Educational Institutions	Total Students	
Hart Area Schools	1,380	
Pentwater Public Schools	299	
Shelby Area Schools	1,845	
Walkerville Rural Community School District	441	
Lakeshore Public Academy	127	
Baker College of Muskegon (Muskegon)	4,433	(Fall 2004)
Grand Valley State University	22,063	(2004-2005)
Muskegon Community College (Muskegon)	4,400	(Fall 2004)
West Shore Community College (Scottville)	1,522	(Fall 2003)

Source: Michigan Center for Educational Performance & Information for 2003-2004 school year and individual institutions

The county may also be served by private educational institutions

- Represents zero or rounds to zero. (X) Not applicable. (NA) Not available. (NC) Not calculated.

Educational Attainment

Year	Less than 9th Grade	9th - 12th Grade	High School Diploma	Some College	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
1990	1,465	2,289	5,579	2,358	913	914	551
2000	1,313	2,153	6,754	3,533	1,224	1,373	784

Source: 2000 U.S. Bureau of the Census

Libraries	Location
Hart Area Library	Hart
Hesperia Public Library	Hesperia
Pentwater Township Public Library	Pentwater
Shelby Area District Library	Shelby

Source: WMSRDC

Hospitals	Number of Beds
Lakeshore Community Hospital	24

Source: Michigan Department of Consumer and Industry Services, 2003

Local Contacts

This profile is one in a series of profiles prepared by the West Michigan Shoreline Regional Development Commission. This profile is continually updated as new information becomes available.

For additional copies of this profile and/or economic/demographic information not included in this profile contact:

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