

DEMOGRAPHIC-ECONOMIC PROFILE

MASON COUNTY, MI

Population	1990 Number	Percent	2000 Number	Percent	Percent Change
	25,537	100.0	28,274	100.0	10.7
Population Projections and Estimates					
2003	28,685				
2005	29,781				
2010	31,347				
2015	32,995				
2020	34,730				
2025	36,556				
2030	38,478				

Source: U.S. Bureau of the Census

Projected figures from WMSRDC

Race	1990 Number	Percent	2000 Number	Percent	Percent Change
One Race	25,537	100.0	27,840	98.5	9.0
White	24,957	97.7	27,098	95.8	8.6
Black or African American	155	0.6	206	0.7	32.9
American Indian and Alaska Native	188	0.7	220	0.8	17.0
Asian	75	0.3	78	0.3	4.0
Asian Indian	2	0.0	1	-	-50.0
Chinese	7	0.0	3	-	-57.1
Filipino	7	0.0	18	0.1	157.1
Japanese	14	0.1	4	-	-71.4
Korean	38	0.1	39	0.1	2.6
Vietnamese	2	-	1	-	-50.0
Other Asian	5	-	12	-	140.0
Native Hawaiian and Other Pac Islander	0	-	6	-	(NC)
Native Hawaiian	0	-	3	-	(NC)
Guamanian or Chamorro	0	-	1	-	(NC)
Samoan	0	-	0	-	(NC)
Other Pacific Islander	0	-	2	-	(NC)
Some other race	162	0.6	232	0.8	43.2
Two or more races	(NA)	(NA)	434	1.5	(NA)
Hispanic or Latino (of any race)	399	1.6	852	3.0	113.5
Mexican	318	1.2	581	2.1	82.7
Puerto Rican	12	0.0	24	0.1	100.0
Cuban	0	0.0	6	0.0	(NC)
Other Hispanic or Latino	69	0.3	241	0.9	249.3

Source: U.S. Bureau of the Census

Gender	1990 Number	Percent	2000 Number	Percent	Percent Change
Male	12,436	48.7	13,961	49.4	12.3
Female	13,101	51.3	14,313	50.6	9.3

Source: U.S. Bureau of the Census

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Age	1990 Number	Percent	2000 Number	Percent	Percent Change
Under 5 years	1,785	7.0	1,537	5.4	-13.9
5 to 9 years	1,924	7.5	1,885	6.7	-2.0
10 to 14 years	1,935	7.6	2,137	7.6	10.4
15 to 19 years	1,730	6.8	2,031	7.2	17.4
20 to 24 years	1,363	5.3	1,259	4.5	-7.6
25 to 34 years	3,548	13.9	3,045	10.8	-14.2
35 to 44 years	3,680	14.4	4,351	15.4	18.2
45 to 54 years	2,633	10.3	4,156	14.7	57.8
55 to 59 years	1,215	4.8	1,653	5.8	36.0
60 to 64 years	1,352	5.3	1,472	5.2	8.9
65 to 74 years	2,447	9.6	2,353	8.3	-3.8
75 to 84 years	1,449	5.7	1,784	6.3	23.1
85 years and over	476	1.9	611	2.2	28.4
Median age (years)	36.2	(X)	40.4	(X)	11.6
18 years and over	18,826	73.7	21,425	75.8	13.8
Male	8,983	35.2	10,405	36.8	15.8
Female	9,843	38.5	11,020	39.0	12.0
21 years and over	17,868	70.0	20,397	72.1	14.2
62 years and over	5,235	20.5	5,586	19.8	6.7
65 years and over	4,372	17.1	4,748	16.8	8.6
Male	1,844	7.2	2,058	7.3	11.6
Female	2,528	9.9	2,690	9.5	6.4

Source: U.S. Bureau of the Census

Housing	1990 Number	Percent	2000 Number	Percent	Percent Change
Total Housing Units	14,119	100.0	16,063	100.0	13.8
Occupied housing units	9,984	70.7	11,406	71.0	14.2
Owner-occupied housing units	7,576	75.9	8,944	78.4	18.1
Renter-occupied housing units	2,408	24.1	2,462	21.6	2.2
Vacant housing units	4,135	29.3	4,657	29.0	12.6
Homeowner vacancy rate (percent)	2.3	(X)	2.1	(X)	-8.7
Rental vacancy rate (percent)	10.1	(X)	6.1	(X)	-39.6
Average household size	2.51	(X)	2.43	(X)	-3.2
Avg. household size of owner-occup. units	2.61	(X)	2.52	(X)	-3.4
Avg. household size of renter-occup. units	2.22	(X)	2.13	(X)	-4.1
Total households	9,984	70.7	11,406	71.0	14.2
Family households (families)	7,189	72.0	7,878	69.1	9.6
Married-couple family	6,012	60.2	6,428	56.4	6.9
Female householder-no husband present	905	9.1	1,054	9.2	16.5
Nonfamily households	2,795	28.0	3,528	30.9	26.2

Source: U.S. Bureau of the Census

DEMOGRAPHIC-ECONOMIC PROFILE**MASON COUNTY, MI**

Income and Poverty	1990 Number	2000 Number
Median household income	\$21,701	\$34,704
Per capita personal income	\$10,848	\$17,713
Total number of individuals in poverty	3,536	3,069
Related children under 18 years	1,311	1,102
Individuals 18+ below the poverty level	2,201	1,914
Individuals 65+ below the poverty level	481	321

Source: U.S. Bureau of the Census

Labor Force	2000 Annual Average	2003 Annual Average
Civilian labor force	15,075	15,725
Employment	14,250	13,825
Unemployment	825	1,875
Unemployment rate	5.5	12

Source: Michigan Department of Labor & Economic Growth/Employment Service Agency

Employment by Sector	2002 Annual Average
Farm Employment	659
Nonfarm Employment	14,775
Private Employment	12,599
Forestry, fishing, related activities, and other	76
Mining	58
Utilities	94
Construction	927
Manufacturing	2,592
Wholesale Trade	213
Retail Trade	2,371
Transportation and Warehousing	355
Information	188
Finance and Insurance	386
Real Estate and Rental and Leasing	655
Professional and Technical Services	475
Management of Companies and Enterprises	0
Administrative and Waste Services	354
Educational Services	81
Health Care and Social Assistance	1,456
Arts, Entertainment, and Recreation	293
Accommodation and Food Services	1,144
Other Services, Except Public Administration	881
Government and Government Enterprises	2,176
Federal, Civilian	109
Military	59
State and Local	2,008
State Government	129
Local Government	1,879

Source: Regional Economic Information System

DEMOGRAPHIC-ECONOMIC PROFILE**MASON COUNTY, MI**

Principle Employers	# of Emp	Product
Whitehall Industries	275	Aluminum fabricating and machining
Mason County Fruit Packers	250	Apple and cherry products
Harsco Track Technologies	249	Railway track maintenance equipment
Metalworks	219	Sheet metal fabricating
Great Lakes Castings	200	Gray iron castings
Dow Chemical Company	140	Industrial chemicals
FloraCraft, Inc.	139	Styrofoam & natural straw prdts
House of Flavors Manufacturing	127	
Ludington Components/Haworth	123	Furniture manufacturing
Straits Steel & Wire Company	80	Fabricated wire products

Source: Mason County Economic Development Alliance, 2004

Other Major Employers	# of Emp	Product
Memorial Medical Center	434	Health care
Mason County Central School District	250	School/education
Lake Michigan Carferry	250	Tourism
Ludington Area Schools	218	School/education
Meijer	155	Department store
Wal-Mart	150	Department store
Oakview Medical Care Facility	134	Health care
County of Mason	107	Government
Mason Lake Intermediate Sch. District	100	School/education
West Shore Community College	100	School/education

Source: Mason County Economic Development Alliance, 2004

Industrial Parks	Total Developed Acres	Total Unoccupied Acres	Contact Person
Ludington Industrial Park	63	7.5	Bill Kratz (231) 845-6646
Pere Marquette Industrial Park	88	35.22	Bill Kratz (231) 845-6646

Source: 2003 West Michigan Industrial Parks/Sites Study, WMSRDC

Transportation

Major Highways US-31, US-10, M-116

Ports Ludington (Lake Michigan)

Railway Service

Chesapeake & Ohio and Passenger Rail Service offered by AmTRAK in Grand Rapids and Holland

Air Service

Muskegon County Airport: Norton Shores, Michigan. Annual number of passengers: 92,826

Gerald R. Ford International Airport: Grand Rapids, Michigan. Annual number of passengers: 1,805,000

Mason County Airport: Ludington, Michigan

Source: Michigan Economic Development Corporation and individual institutions

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Educational Institutions	Total Students (K-12)	
Baldwin Community Schools	767	
Ludington Area School District	2,538	
Mason County Central Schools	1,671	
Mason County Eastern Schools	623	
Pentwater Public School District	299	
Free Soil Community Schools	175	
West Shore Community College (Scottville)	1,380	(Fall 2003)
Ferris State University (Big Rapids)	11,822	(Fall 2003)

Source: Michigan Center for Educational Performance & Information for 2003-2004 school year and individual institutions
The county may also be served by private educational institutions

Educational Attainment

Year	Less than 9th Grade	9th - 12th Grade	High School Diploma	Some College	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
1990	1,522	2,488	6,708	2,964	1,126	1,305	683
2000	1,009	2,362	6,898	4,569	1,525	1,941	1,145

Source: U.S. Bureau of the Census

Libraries	Location
Ludington Public Library	Ludington
Mason County District Public Library	Scottville

Source: WMSRDC

Hospitals	Number of Beds
Memorial Medical Center (Ludington)	81

Source: Michigan Department of Consumer and Industry Services, 2003

Local Contacts

This profile is one in a series of profiles prepared by the West Michigan Shoreline Regional Development Commission. This profile is continually updated as new information becomes available.

For additional copies of this profile and/or economic/demographic information not included in this profile contact:

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- Represents zero or rounds to zero. (X) Not applicable. (NA) Not available. (NC) Not calculated.