

Major Investment Projects of Regional Significance

Project	Total Estimated Investment (\$M)	Public/Private
Transportation Projects (Muskegon urbanized area only)	\$106	Public
Geo Prison Expansion	\$63	Private
Baker College Culinary Institute of Michigan	\$11	Private
Muskegon Lake Habitat Restoration Project	\$10	Public
Downtown Muskegon Redevelopment	\$160	Public/Private
Gerber Life Insurance Call Center	\$8	Private
The Stream Community Business Center	\$3	Public/Private
Mason County Manufacturing Investments	\$8	Private
West Shore Community College Arts and Sciences Bldg	\$3.2	Public/Private
Muskegon County Manufacturing Investments	\$164	Private
Total	\$536.2	



Think Globally,
Act Locally,
Plan Regionally

West Michigan Shoreline Regional Development Commission's
**Comprehensive
Economic
Development
Strategy**

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What is the CEDS?

For more than thirty (30) years, the West Michigan Shoreline Regional Development Commission (WMSRDC) has been designated by the U.S. Department of Commerce, Economic Development Administration as the regional economic development agency (Economic Development District) for the counties of Lake, Mason, Muskegon, Newaygo, and Oceana. Part of the responsibilities of the designation is to prepare a Comprehensive Economic Development Strategy (CEDS). The CEDS Report provides detailed information regarding the WMSRDC five county region including a regional profile complete with economic and demographic information, goals and objectives, regionally significant economic development projects, and a detailed work program for the implementation of the CEDS. Many of the major economic development activities that have occurred within the region over the years have been implemented through the CEDS process.

Key Strategic Goals

- Retention
- Diversification of the Industrial Base
- Commercial Revitalization of Central Business Districts
- Growth and Expansion of Small Business
- Improve Communication, Cooperation and Coordination
- Further Development of the Tourism, Recreation and Service Sectors
- Promote and Encourage Improvement in Training and Education Programs
- Improvement of Physical Infrastructure
- Promote Sub-Regional Land Use Planning and Coordination
- Development of Additional Industrial Park Land with Adequate Infrastructure
- Innovation and Entrepreneurialism
- Green Economy and Sustainability



Projects Seeking EDA Funding:

- Pleasant Plains Industrial Park, Pleasant Plain Township, Lake County - \$2,000,000
- Economic Infrastructure Expansion Project, Pere Marquette Township, Mason County - \$10,500,000
- Entrepreneur's Center & Business Incubator, West Shore Community College, Mason County - \$3,130,000
- Muskegon County Business Park East, Muskegon County - \$25,130,500
- Sappi Redevelopment Project, City of Muskegon, Muskegon County - \$5,000,000
- Muskegon Port Development Market Study, Muskegon County - \$60,000
- Bayer Eco-Industrial Park Development Project – Muskegon County - \$2,100,000
- Wind Energy Project, Grand Valley State University, Muskegon County - \$3,700,000
- Industrial Digester Project, City of Fremont, Newaygo County - \$14,500,000
- Infrastructure Improvement Project, City of Newaygo, Newaygo County - \$3,047,000
- Hart Wastewater System Upgrades, City of Hart, Oceana County - \$2,000,000
- West Michigan Community Entrepreneurial Training Academy, Regional - \$250,000
- Great Lakes Association of Regional Councils (GLARC), Regional (Multi-State) - \$166,664